

# Business English

## Advanced A (C1)

### Course Information

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#### Our approach

This course integrates speaking, writing, listening and reading skills using a 'communicative approach', as well as grammar analysis and practice. The focus of the course is for you to communicate successfully with others in a business context; this means that error correction takes place at certain points in the lesson, not necessarily every time a mistake is made.

#### Materials

The **student's book** used for this course is Market Leader Advanced (3<sup>rd</sup> Edition) and the topics you will cover are:

- Unit 1: First impressions
- Unit 2: Training
- Unit 3: Energy
- Unit 4: Marketing

#### What will you be able to by the end of the course?

This course aims to help you to be able to do the following things **confidently**, **accurately** and **using appropriate language**. Your teacher will encourage you to self-assess your ability throughout the course.

I can <b>discuss</b> and <b>analyse</b> the importance of <b>first impressions</b> in a <b>business context</b>
I can use a <b>range of language</b> to <b>network</b> and <b>make contacts</b> in <b>formal</b> and <b>informal</b> situations
I can <b>clarify</b> , <b>confirm</b> and <b>emphasise</b> detailed <b>information</b> in <b>spoken</b> and <b>written contexts</b>
I can <b>devise a corporate training programme</b> using <b>appropriate language</b>
I can <b>understand</b> and <b>report</b> key issues relating to <b>corporate energy use</b>
I can use a <b>range of structures</b> and <b>strategies</b> to discuss and <b>make business decisions</b>
I can give <b>effective</b> and <b>engaging presentations</b> using <b>appropriate language</b> and <b>intonation</b>
I can discuss a <b>range of issues</b> relating to the <b>marketing</b> of <b>different brands</b>

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## Assessment and Self-Study

Your teacher will give you 1 assessed speaking task and 1 writing task over the course and will give you written feedback on your performance.

Additionally, you will use the practice file for work in class and at home. The book is only one part of your course – you will also use activities, multi-media resources and other materials which will help you learn.

## What level is my class?

CEFR Level	Business English Courses	General English Courses
C1-C2	Advanced A/B/C	Proficient User A-F
B2	Upper Intermediate A/B/C	Pre-Advanced A/B
		Upper Intermediate A/B/C
B1	Intermediate A/B/C	Intermediate A/B/C
A2	Pre-intermediate A/B/C	Pre-intermediate A/B/C
A1		Elementary A/B/C

## What is a C1 user of English?

According to the Common European Framework of Reference (CEFR), a C1 user can:

- Can understand a wider range of demanding, longer texts, and recognise implicit meaning
- Can express him/herself fluently and spontaneously without much obvious searching for expressions
- Can use language flexibly and effectively for social, academic and professional purposes
- Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organisational patterns, connectors and cohesive devices

If you have any questions about your course, please speak to your teacher or get in touch with our Student Services Team at [learnenglish@britishcouncil.bg](mailto:learnenglish@britishcouncil.bg) +359 (0)2 942 4300