

# Business English

## Upper Intermediate A (B2)

### Course Information

---

#### Our approach

This course integrates speaking, writing, listening and reading skills using a 'communicative approach', as well as grammar analysis and practice. The focus of the course is for you to communicate successfully with others in a business context; this means that error correction takes place at certain points in the lesson, not necessarily every time a mistake is made.

#### Materials

The **student's book** used for this course is Market Leader Upper Intermediate (3<sup>rd</sup> Edition) and the topics you will cover are:

- Unit 1: Communication
- Unit 2: International marketing
- Unit 3: Building relationships
- Unit 4: Success

#### What will you be able to by the end of the course?

This course aims to help you to be able to do the following things **confidently**, **accurately** and **using appropriate language**. Your teacher will encourage you to self-assess your ability throughout the course.

I can use a <b>range of strategies</b> to effectively <b>deal with communication breakdowns</b>
I can <b>make recommendations</b> to <b>improve corporate communications</b> using a range of <b>appropriate</b> and <b>idiomatic language</b>
I can use a <b>variety of language</b> to describe and understand <b>international market conditions</b>
I can participate in a <b>brainstorming meeting</b> to produce a <b>marketing plan</b>
I can employ a <b>range of verbs</b> to talk about the <b>development of business relationships</b>
I can use <b>appropriate language</b> to <b>network</b> in a <b>variety of situations</b>
I can talk about factors which contribute to <b>successful businesses</b> using a <b>range of tenses</b>
I can use <b>appropriate language</b> to engage in a <b>business negotiation</b>

## Assessment and Self-Study

Your teacher will give you 1 assessed speaking task and 1 writing task over the course and will give you written feedback on your performance.

Additionally, you will use the practice file for work in class and at home. The book is only one part of your course – you will also use activities, multi-media resources and other materials which will help you learn.

## What level is my class?

CEFR Level	Business English Courses	General English Courses
C1-C2	Advanced A/B/C	Proficient User A-F
B2	Upper Intermediate A/B/C	Pre-Advanced A/B
		Upper Intermediate A/B/C
B1	Intermediate A/B/C	Intermediate A/B/C
A2	Pre-intermediate A/B/C	Pre-intermediate A/B/C
A1		Elementary A/B/C

## What is a B2 user of English?

According to the Common European Framework of Reference (CEFR), a B2 user can:

- understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in his/her field of specialisation
- interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party
- produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options

If you have any questions about your course, please speak to your teacher or get in touch with our Student Services Team at [learnenglish@britishcouncil.bg](mailto:learnenglish@britishcouncil.bg) +359 (0)2 942 4300