

HIGHER EDUCATION AND ENTERPRISE SKILLS DEVELOPMENT FOR THE CREATIVE INDUSTRIES

13 February 2020 / Kyiv, Osvitoriya Hub (2 Moskovska Street)

9:30 – 10:00	Registration Welcome coffee
10:00 – 11:30	Opening remarks by British Council Context setting: <ul style="list-style-type: none"> • Yehor Stadnyi, Deputy Minister, Ministry of Education and Science of Ukraine • Iryna Podoliak, Deputy Minister, Ministry of Culture, Youth and Sports of Ukraine • Alison Price, Head of Policy, Enterprise Educators UK (EEUK), Co-founder, Enterprise Evolution (UK) • Volodymyr Vorobey, Managing Director, PPV Knowledge Networks (Creative Spark partner)
11:30 – 13:00	PANEL DISCUSSION I. Key policy stakeholders for enterprise skills development in higher education for the creative industries. <ul style="list-style-type: none"> • Oleh Sharov, Director General, Higher Education and Adult Education Directorate, Ministry of Education and Science of Ukraine • Oleksandr Vasylichuk, Head, Entrepreneurship Development and Support Division, Entrepreneurship Development and Regulatory Policy Department, Ministry for Development of Economy, Trade and Agriculture of Ukraine • Valentyna Moskalenko, Head, Expert Group for the Development of Mechanisms and Instruments for Promoting Regional Development, Directorate for Regional Development, Ministry for Communities and Territories Development of Ukraine • Oleksandr Tregub, Founder, Projector <p><i>Moderator: Yaroslav Petrakov, Director General, Directorate for Strategic Planning and the European Integration, Ministry of Culture, Youth and Sports of Ukraine.</i></p>
13:00 – 14:00	Buffet lunch
14:00 – 15:30	PANEL DISCUSSION II. Specific policy issues for enterprise skills development in higher education for the creative industries. <ul style="list-style-type: none"> • Alison Price, Head of Policy, Enterprise Educators UK (EEUK), Co-founder, Enterprise Evolution (UK) • Tetiana Miskova, Chief Executive Officer, Export Promotion Office of Ukraine • Dariia Mykhailyshyna, Economist, Centre for Economic Strategy; • Inna Pakhomova, Head, Educational Scientific Institute of Projects and Innovations, Poltava University of Economics and Trade (Creative Spark partner) • Volodymyr Vorobey, Managing Director, PPV Knowledge Networks (Creative Spark partner) <p><i>Moderator: Oleh Sharov, Director General, Higher Education and Adult Education Directorate, Ministry of Education and Science of Ukraine.</i></p>
15:30 – 16:00	Coffee break
16:00 – 17:15	PANEL DISCUSSION III. Models and formats for enterprise skills development in higher education for the creative industries <ul style="list-style-type: none"> • Paolo Montemurro, Director, Materahub (Italy) • Iryna Chuzhynova, Head, Analytical Department, Ukrainian Cultural Foundation • Richard Tomlins, Programme Director, International Centre for Transformational Entrepreneurship, Coventry University (UK), (Creative Spark partner) • Larysa Antoniuk, Director, Institute of Higher Education, Vice-rector for Research Work, Kyiv National Economic University named after Vadym Hetman (Creative Spark partner) <p><i>Moderator: Olena Kalibaba, Head, Creative and Coworking Spaces Chasopys.</i></p>
17:15 – 17:30	Forum Summary. Rationale and key issues for policy intervention in Ukraine.